

Avinash Ananda  
Meta Mind International



**INTERNATIONAL  
TRAINER CERTIFICATION**  
**MASTER YOUR MIND**  
**For Happiness & Success**

*Maximize Your Positivity &  
Optimize your Productivity*

*with*

THE WORLD'S #1  
LEADERSHIP & HAPPINESS COACH

*Avinash Ananda*



**MASTER YOUR MIND L1 & L2**  
A 'TRAIN - THE - TRAINER' PROGRAM

**MYM L1**

**HAPPINESS**

**BEFORE SUCCESS**

**Maximize Your Positivity**

**MYM L2**

**SUCCESS**

**WITH HAPPINESS**

**Optimize Your Productivity**

ENRICH YOURSELF  
TO EMPOWER  
OTHERS

**Based on Meta Mind Alignment**

STRATEGIC PARTNERS



BECOME A GLOBALLY LICENSED

# MASTER YOUR MIND TRAINER

For Happiness & Success

4 one-on-one or group sessions of 2 hours each



## ABOUT THE PROGRAM

The Master Your Mind Trainer Certification Program is an ideal Train-The-Trainer Program to empower trainers to conduct and facilitate the 2 Levels of the Master Your Mind Program for Positivity (Happiness) & Productivity (Success).

As a good trainer also needs to learn to be an excellent transformational leader, this Meta Mind Trainer Certification Program, helps the participants to also work on their own mindsets and skill sets to be able to impact their audiences and inspire long-term transformation.

In this extensive and intensive program, we provide the participants with full length, ready-to-deliver training modules. These modules are exhaustive and include Program Outlines, Facilitator Guides, Participant Manuals, Handouts and Activity Sheets for delivery. If the participant chooses to use the online support system with a pre-recorded course to help them provide the content ( while they emphasize learning how to implement it in the participants' context) during their training interventions, and if they choose to opt to give their participants an international certification for participation, these can be obtained at a minimal cost per participant.

### PROGRAM DETAILS

**Duration:** 4 sessions of 2 hours duration per session

**Dates:** As mutually decided

**Delivery Mode:** 'in-Person" one-on-one coaching sessions

**Venue:** Mumbai or online 'live'

**Fee per participant:** USD 6000 /  
INR 5,00,000 (plus 18% GST)

Based on the international framework of Meta Mind Alignment™ & the unique training methodology A.C.T.S- Alignment Coaching Transformation System™



## BENEFITS

This Master Your Mind Trainer Certification Program offers a much-needed power boost to the participant's career and personal brand by helping them to :

- Learn and use the unique & structured frameworks based on the internationally acclaimed applied behavioral science of Meta Mind Alignment
- Become a globally licensed Master your Mind Trainer
- Gain a reputed international certification from Avinash Ananda Meta Mind International and their strategic partner, New York College Group of Educational Institutions, Athens, Greece
- Be a part of the billion dollar self-development, leadership training, life coaching and mental health industries worldwide



## PROGRAM SYLLABUS

SESSION	MODULE
SESSION 1	MASTER YOUR MIND FOR HAPPINESS BEFORE SUCCESS FRAMEWORK
SESSION 2	MASTER YOUR MIND FOR SUCCESS WITH HAPPINESS FRAMEWORK
SESSION 3	MASTER YOUR MIND CONTENT TRAINING – PRACTICE
SESSION 4	ASSESSMENTS <ul style="list-style-type: none"> <li>• Module-wise &amp; Final Assessments</li> <li>• Book/Movie Reviews - Presentations</li> <li>• Internship 'live' / video Assessments</li> <li>• Workbooks &amp; Dissertation Submission &amp; Review</li> </ul>

### **Please note**

- The above program schedule is designed to train the participant to conduct a Master Your Mind training workshop of 2-3 days duration as a certified Master Your Mind Trainer. Refer to the Master Your Mind brochure for details of the workshop.
- This part time autonomous program is for 4 months in duration (4 ILT sessions of 2 hours duration each, one every month with a total of 20 hours of total time commitment on self-work by the participant.
- Also, kindly note that each session will be conducted 'live' by a qualified Meta Mind Master Trainer on a one-to-one coaching basis either in-person in Mumbai or as mutually decided, or online via Zoom.

## KEY FEATURES

### • **Comprehensive Content**

Each module has been carefully designed to ensure a thorough understanding of the concepts in theory and practice. Scope is provided for additional Research that allows the participant to gain a varied depth of knowledge depending on individual requirements.

### • **Self-Paced Learning**

Intensive, customized and self-paced learning with personalized feedback is facilitated in order to incorporate implementation of the same in real life personal & professional situations.

### • **Continuous Learning & Revision**

All Questionnaires and Profile Feedback/Reports are stored for a stipulated period for secure access at any time for revision and self assessment.

### • **Project work**

All participants are expected to put in the requisite hours of their time into submission of their assignments, project work and dissertations, exclusive of presentation time.

### • **Final Examination and Certification**

The certificate is provided to the participants based on their assessments, internship project work and final examination results.



## WHO SHOULD ATTEND

Behavioral Training is a fast-growing industry and thus a preferred alternate career choice for entrepreneurs, teachers, experienced managers, subject-matter experts, ex-service men from the Armed Forces, management consultants and even freshers with a desire to make a positive difference as change catalysts in the world. Organizations and institutions are constantly looking for fresh & relevant content through certification programs conducted by full time in-house trainers and independent/freelance training consultants.

This trainer certification program is ideal for experienced trainers and seasoned corporate & entrepreneurial professionals who can delve into their own life and work experiences to teach the content of the Master Your Mind program.

This program presupposes that the participant already has the platform skills for delivery to audiences and the coaching skills for one-on-one interactions. Although these skills will be honed and assessed during the learning process of this program and beyond, this program is mainly focused on training the participants to understand and train/coach based on the unique content and framework of the Master Your Mind Program to enhance Positivity & Productivity.





# META MIND COMPETENCIES FRAMEWORK™

BASED ON META MIND ALIGNMENT, THE NEW SCIENCE OF LEADERSHIP & HAPPINESS

## HAPPINESS-CENTRIC TRAINING SOLUTIONS

FOR ENHANCED POSITIVITY & PRODUCTIVITY FOR INDIVIDUALS & ORGANIZATIONS

### KNOWLEDGE

Playful Purposefulness	Mindful Celebration	Practical Positivity
Expressed Compassion	Effective Efficiency	Awakened Simplification
Dynamic Adaptiveness	Committed Excellence	Psycho physiological Acceptance

The Leadership & Happiness Competencies Framework is an effective tool to define, monitor and measure learning objectives. It forms the basis for this workshop. The elements in the Framework (individually or in a need-based combination) are also offered as customized training workshops.

### SKILLS

Goal Setting	Stress Management	Communication
Team Bonding	Persuasion	Strategy
Creativity	Learnability	Emotion Management & Assertiveness

### VALUES

Meaning & Satisfaction	Joy & Pleasure	Confidence & Importance
Love & Connectedness	Inner Power & Control	Wisdom & Clarity
Freedom & Autonomy	Strength & Security	Peace & Calmness

### BELIEFS

I am always achieving & contributing	I enjoy life in the moment	I believe in me
I care for & appreciate myself & others	I believe in results not reasons	I live with integrity & awareness
I always find a way or make one	I always do my best	I am stronger than my feelings

### ATTITUDES

Dream-big & Action-orientation	Gratitude & Enthusiasm	Trust & Respect
Cooperation & Humility	Never-Give-Up & Result-orientation	Reflection & Foresight
Abundance & Let go	Growth mindset & Devotion	Balance & Courage

### QUALITIES

Focus & Drive	Childlike & Humour	Self-Worth & Sensitivity
Empathy & Likeability	Persistence & Response-ability	Insight & Peripheral Vision
Flexibility & Curiosity	Consistency & Discipline	Resilience & Anti-fragility



**F**un & Focused - **I**nspirational & Introspective - **R**elevant & Research-based - **E**xperiential & Engaging

## MASTER YOUR MIND L1 & L2

A 3-Days Program

### PROGRAM DETAILS

DURATION: 3 DAYS PROGRAM

DATES: FEB 21ST, 22ND & 23RD 2025

VENUE: GOA, INDIA

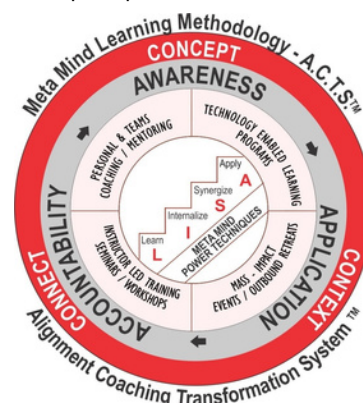
DELIVERY MODE: LIVE 'IN-PERSON' RETREAT, INCLUDING MASTERMIND & NETWORKING SESSIONS.

FEE PER PARTICIPANT: USD 3000 / INR 250,000 (PLUS 18% GST)

## LEARNING METHODOLOGY ALIGNMENT COACHING TRANSFORMATION SYSTEM™ - A.C.T.S.™

A.C.T.S.™ is a unique, holistic, multi dimensional, multi sensory, interdisciplinary training methodology for greater learning and deeper impact in shorter time frames.

- Uses the specific learning tools & delivery models best suited to achieve related pre-defined training goals.
- Results in clear take-aways, insights & desired behavioral changes.
- Uses improv Theatrics™ with story telling , conversations, demonstrations, games & humor.
- Focuses on creating shifts in mindsets to enhance effectiveness of learning skill-sets at both conscious & sub-conscious levels
- Provides assignments, demonstrations, activities, real-life coaching case studies, project work & assessments
- Includes world-class instructional design, interactive learn journeys & content with international certification





# AVINASH ANANDA

## LEADERSHIP & HAPPINESS GURU

Avinash Ananda is an internationally renowned leadership advisor & happiness strategist. He is the Founder of Avinash Ananda Meta Mind International, USA, which provides Leadership & Happiness-centric training solutions for enhanced positivity & productivity for individuals & organizations globally.

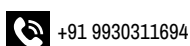
Hailed by the media and professionals as 'Leadership and Happiness Guru', Avinash has been honored at the House of Lords, U.K. Parliament, by Lord Swaraj Paul & Virendra Singh, M.P., as "THE WORLD'S #1 LEADERSHIP & HAPPINESS COACH" and "INTERNATIONAL AMBASSADOR FOR LEADERSHIP & HAPPINESS". He has also been recognized as "#1 GLOBAL LEADERSHIP & HAPPINESS GURU" felicitated by His Highness Yaqoob Al Ali from the Dubai Royal Family. Avinash is a recipient of several awards & scholarships including "WORLD'S LEADING BEHAVIORAL EXPERT & MOTIVATIONAL SPEAKER", "ROTARY INTERNATIONAL SCHOLARSHIP" among others, and has been ranked as one of the "100 INSPIRATIONAL LEADERS OF INDIA" by White Page International & one of "51 MOST FABULOUS GLOBAL HAPPINESS LEADERS" by the World HRD Congress. Avinash Ananda is also an honorary recipient of the Paul Harris Fellow Award, the highest recognition that Rotary International confers, for his outstanding contribution to building international friendly relations.



Avinash has trained over 1 million individuals from all walks of life, through "live" face-to-face coaching sessions, seminars and workshops, across 30 countries in Europe, Asia, Middle East and USA for over 30 years on all aspects of leadership and happiness. These include corporate executives at all levels of management from over 300 companies including global brands such as Microsoft, Google, Marriott, LG, Cognizant, Reliance, Tata, Capgemini and Amazon. He has personally mentored over 1000 leaders and trainers. He is a much-sought after keynote speaker and author of over 12 books.

Avinash Ananda is also the Founder-Director of Global Academy of Meta Mind Alignment (GAMMA) for behavioral sciences research, Management Institute of Behavioral Sciences (MIBS) for employee engagement & excellence enhancement in organizations, International Institute of Personality Development (IIPD) for youth empowerment through colleges & universities, and Bubbles International for self development in children through schools. Avinash is the co-creator of the applied behavioral science of Meta Mind Alignment, also called the new science of Leadership & Happiness, which provides a powerful framework for human potential optimization through mindset & behavioral transformation for individuals & organizations. Avinash's teachings draw from a wide spectrum of spheres blending time-tested eastern wisdom & meditative practices with the latest in western management thought & up-to-date science-backed research in positive psychology, behavioral economics & neurosciences.

The range of his experiences include being invited to a breakfast meet of world leaders with Obama at Washington DC.; being the faculty of a Harvard Business School Publishing certification program on Strategy & Innovation to senior I.T. professionals in India; teaching happiness to Dalai Lama monks in the Himalayas; being invited as visiting Professor at universities worldwide for shaping thousands of students into next-generation leaders; speaking on happiness to religious leaders at an inter-faith conference in California; and working with NGOs to develop self-esteem and empowerment skills in street children, orphans, the physically-challenged and senior citizens in India.

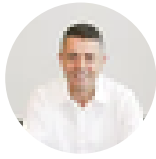




# AVINASH ANANDA

LEADERSHIP & HAPPINESS GURU

## Testimonials



### VASIL NACI

Entrepreneur, Philanthropist,  
President, AGNA Group, Albania,  
Europe.

"Avinash Ananda is my Guru and mentor from whom I have learned a lot. He is the major inspiration behind my becoming a motivational speaker!  
He also has been the inspiration and key catalyst to our starting the Agna Leadership Academy, the in-house learning center for my companies, which I believe, is a tremendous long term return on investment for our businesses."



### HARISH BAIJAL

Former Additional Director General of  
Police (ADGP), Maharashtra Cyber  
Crime, India

"Avinash Ananda is my friend, philosopher, guide and guruji. Words cannot express how he has helped me and my family transform our lives."



### PROF. CLAUDE VARLEY

UNYT-UNYP-IUM, President of Several  
Companies in Monaco, ex-CEO Coca  
Cola Bottlers, Monaco, France

"Beyond his great sense of communication, motivation and ability to lead the way, Avinash is a reference, enabling his students to become passionate about leadership, strategy, goal-setting, decision making, etc. I highly recommend Avinash to anyone in the business or education fields."



### DR. KULIN KOTHARI

Foremost Ophthalmic Surgeon in  
India, Philanthropist, Chairman,  
Bombay City Eye Institute & Research  
Centre, Mumbai, India

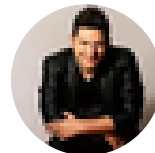
Having undergone Avinash Ananda's leadership training, I strongly recommend him for creating a positive transformation in individuals and organizations. His work with BCEIRC is focused on empowering our professionals to live our core values and I am very happy with the results.



### VALDET DECANI

Leading Behavioral Trainer, Medical  
Doctor, Entrepreneur, CEO, Alba  
Qeramika, Kosovo, Europe.

When Avinash Ananda became my mentor and my Guru. My life underwent a transformation. I am now a better leader and communicator both personally and professionally and a better mentor to my family and employees thanks to his teachings.  
The clarity and competence that Avinash Ananda has is unparalleled and his ability to see the truth and give personal feedback like a mirror creates magical breakthroughs in the shortest time frames.



### ERMAL MAMACI

Leading Motivational Trainer,  
Albania's No.1 Movie Star & TV Talk  
Show host with millions of followers  
and fans.

Avinash is a great Teacher and Master. The lessons that he gave me helped me to start doing what I'm doing now as a Motivational Speaker and a Trainer for Self Development.  
The way that he presents his training mixed with funny stories is amazing. That makes it easy to remember any time. He is a very kind person and with a great heart.  
I'm honored to have him as my Guru. I'm thankful to him always because he believed in me and he empowered and put me on the right track.



### MALOO NATARAJAN

Banker, Investor, Independent  
Direction, Chairperson FICCI FLO  
Mumbai

While we all profess to want to be happy, the pursuit of happiness never reaches the top of our to-do lists. I read somewhere that 'Nobody is put on this earth to make sure you are happy' but we certainly have one person who is willing to show us the path the happiness. Was a fabulous session Avinash and thank you so much for making it seem so simple and easy. The members loved it.

